



LOGO USAGE GUIDELINES

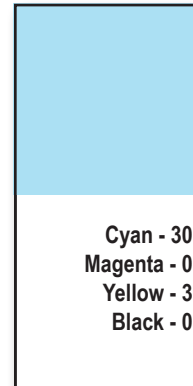
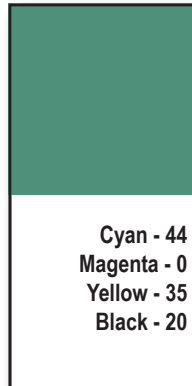
COLOR LOGO



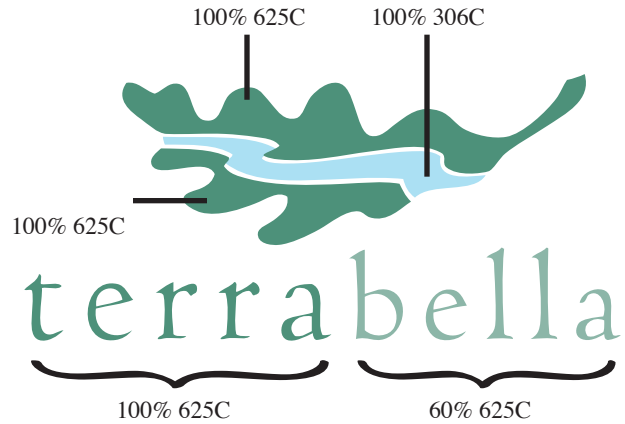
SPOT COLORS



CMYK BREAKDOWN



COLOR LOGO



CMYK BREAKDOWN

Cyan - 34
Magenta - 0
Yellow - 26
Black - 20

LIVE AREA



A minimum of 1/2 inch live area should be kept around the logo when used on advertising materials. Body copy should not be allowed to encroach upon this 1/2 inch live space.

ALTERNATE LOGOS



Grayscale logo



One color reversed logo



Color logo on dark background

LOGOTYPE



The terrabella logotype may be used in instances such as limited space or for design aesthetic. It's use should be limited to the designer's discretion

terrabella

Color logotype

terrabella

Grayscale logotype

terrabella

One color reversed logotype